

THIS IS CLAPHAM

EST. 871

Issue #2
Retail
December 2016-February 2017

Free Guide
thisisclapham.co.uk
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@THISISCLAPHAM



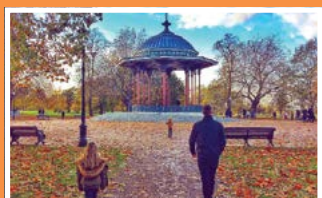
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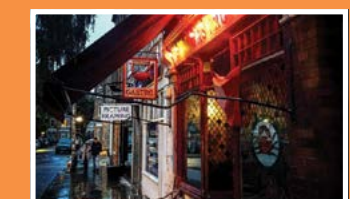
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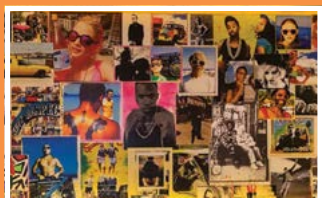
@thecowlicker



@seanasteve



@streetary



@wearmammi

HOME & LIFESTYLE



POND FRAMING

We are an in-house framers with a wide range of original art prints for sale.

26 The Pavement
020 7627 4983



BIRKSEN

All aspects of floristry, beautiful gifts and items for the home.

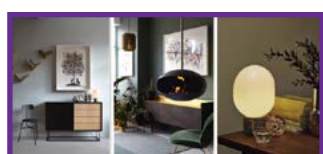
40 Old Town
020 7622 6466



NORTH STREET POTTERS

Handmade pottery crafted by individual members of our artisan collective.

24 North Street
020 7622 0681



PLACES & SPACES

We offer design collections including gifts, storage, sofas, lighting, dining furniture and accessories.

30 Old Town
020 7498 0998



LAPORTA

We source direct from Italy the very best contemporary Italian designer furniture with many designs exclusive to us.

26-30 Prescott Place
020 7720 6006



OLIVER BONAS

At Oliver Bonas, we design, make and sell an eclectic range of fashion, jewellery, homeware and gifts.

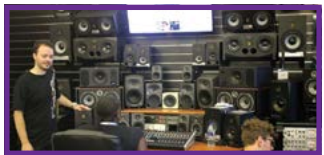
23 The Pavement
020 7720 8272



JOY

Innovative clothing, accessories and an eclectic mix of fun, quirky and seriously stylish gifts.

9 The Pavement
020 7498 6147



RED DOG MUSIC

From the latest pro studio equipment and dj gear to high end guitars and keyboards.

16 Bromells Road
020 7622 7912



DENTONS CATERING EQUIPMENT

Selling a large range of cooking and kitchenware utensils.

2-4 Clapham High Street
020 7450 0333



CLAPHAM PICTURE FRAMERS

Our framers offer the highest quality bespoke framing service to fit most budgets.

61 Venn Street
020 7720 8630



SASS & BELLE

Sass & Belle is an innovative gift and homeware brand, passionate about creating exciting and original products.

17 The Pavement
020 7498 6434



SNAPPY SNAPS

A wide range of personalised photography gifts and services for all the family.

116 Clapham High Street
020 7622 3335



SAINSBURY'S

Gift ideas for all the family including a wide range of toys, luxurious beauty sets and kitchenware.

Clapham High Street
020 7498 9396



CLAPHAM DIY CENTRE

We sell a wide range of hardware and ironmongery equipment.

13 Clapham Park Road
020 7622 2510



TODAY'S LIVING

Wide range of health food products and a selection of complementary medicines and supplements.

92 Clapham High Street
020 7622 1772



GREENLIGHT LONDON

An Aladdin's cave of crystals, incense, oracle cards, jewellery and spiritual artefacts from all over the world.

7 Clapham High Street
020 7627 2737

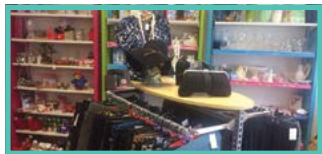
SECOND HAND VINTAGE



SAVE THE CHILDREN

We sell a range of clothes, household goods & bric-a-brac. We also sell a selection of brand new items.

36 Clapham High Street
020 7978 2542



AGE UK

Age UK charity shops sell a selection of second hand items from clothing to household goods.

58 Clapham High Street
020 7978 2882



CLAPHAM HOMECARE

A large range of household goods including paint and gardening equipment.

23-25 Clapham High Street
020 7720 2040



CARPETRIGHT

Our product ranges include engineered wood flooring, laminate, vinyl and carpets.

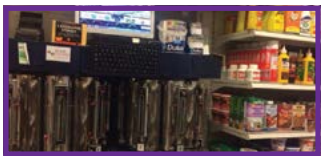
168-170 Clapham High Street
033 3220 8208



BARGAIN STORE

A wide range of household goods, kitchenware, DIY and mobile accessories.

143 Clapham High Street
020 7720 2344



CLAPHAM GENERAL STORE

From paint mixing and plants to hardware and mobile accessories.

80 Clapham High Street
020 7720 4567



TRINITY HOSPICE

Selling an eclectic mix of clothing with lots of designer brands at discounted prices.

124 Clapham High Street
020 7498 7400



ACE

Unearth some little treasures at our shop while helping the local community!

8A Clapham Park Road
020 7498 4371

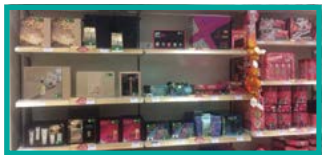
BEAUTY



PURITY SKIN CENTRE

A wide range of specialised skin products with some special gift sets for Christmas.

95-97 Clapham High Street
020 7622 3700



BOOTS

A large range of 3 for 2 gift sets from beauty products to homeware.

172-180 Clapham High Street
020 7622 1519



PEARL PHARMACY

Clapham's leading late night health & beauty store and the premier destination for luxury skincare.

31 Clapham High Street
020 7622 4137

BIKES



INFINITY MOTORCYCLES

A Yamaha Motorcycles Premier Dealer stocking a large range of motorcycle clothing and accessories.

30-32 Clapham High Street
020 7637 5002



EVANS CYCLES

Whether you are new to cycling or a seasoned veteran, you are sure to find everything you need.

65 Clapham High Street
020 7720 4139



VENN STREET MARKET

Fine foods and fresh produce from a variety of small British independent and artisan producers.

Venn Street
020 7622 8259



SUPERDRUG

Lots of gift sets, fragrances and present ideas for all the family.

156-158 Clapham High Street
020 7622 5725



ORBIS PHARMACY

Clapham's premier natural health, wellbeing and skincare store.

148 Clapham High Street
020 7622 9020



CHARLOTTE CAVE

With a wide range of cosmetics to buy, let our professionals get your look bespoke to you.

17 The Polygon
020 7622 4665



APEX CYCLES

An independent cycle store selling the best bikes and cycling gear for over 20 years.

40-42 Clapham High Street
020 7622 1334



ODDBINS

A wide range of exclusive wines, Champagne, whisky and spirits.

167 Clapham High Street
020 7622 1682



M MOEN & SONS

One of the finest butchers in London selling top class organic meats and artisan products.

24 The Pavement
020 7622 1624



CELLAR SW4

Biodynamic, organic and sustainable wines with an Antipodean slant with moorish snacks.

1 Voltaire Road
020 3609 1331

BOOKS



WHSMITH

Stationery, books, eReaders, toys, games and many more products.

155-157 Clapham High Street
020 7720 6702

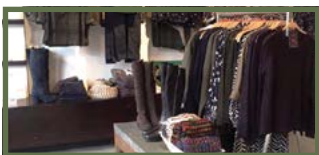
FASHION



BROMPTONS OPTICIANS

A boutique opticians in Clapham for over twenty years, bringing you exotic and wonderful eye creations.

103 Clapham High Street
020 7627 5753



JZD

This boutique specialises in stocking unique & beautiful womenswear fashion, shoes & underwear.

45 Old Town
020 7720 8050



BOOTS OPTICIANS

Buy glasses, designer frames, contact lenses and sunglasses at Boots Opticians.

151 Clapham High Street
020 7622 30 23



CACTUS KITCHENS

Award-winning classes with top chefs and bespoke events in a stylish venue.

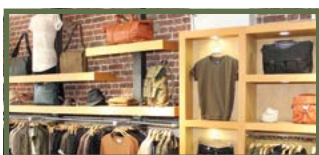
1 St Luke's Avenue
020 7091 4957



CLAPHAM BOOKS

An independent bookshop offering a great hand-picked selection of titles including fiction, children's & art books.

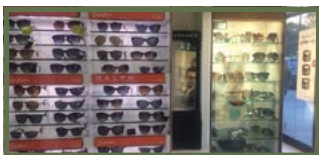
26 The Pavement
020 7627 2797



RIO BEACH

A unique boutique offering some of Europe's best fashion style's for men and women.

100 Clapham High Street
020 7720 6915



VISION EXPRESS

Vision Express stock the leading brands in glasses and sunglasses from Ray-Ban to Gucci.

2 The Pavement
020 7622 1649



ELVIRA GRAHAM KNITWEAR

A selection of unique hand made pieces and made to order designs.

20 Clapham High Street
078 8956 9470

LATEST OFFERS



TEN DENTAL

New Year, New You! Up to £500 Off Orthodontic Treatment. Text SMILE to 78866 and present guide to redeem offer.

Offer ends 31st January 2017



CHICAGO RIB SHACK

20% off food Monday-Friday until 5pm on presentation of the guide. Cannot be used with any other offer.

Offer ends 28th February 2017



HEADQUARTERZ

20% discount for all new clients on presentation of the guide. Cannot be used with any other offer.

Offer ends 28th February 2017



LA PETITE BRETAGNE

Free hot drink when presenting the guide with any order. Cannot be used with any other offer.

Offer ends 28th February 2017



OMNIBUS

Present this guide or use the code SIXPLUS when coming in groups of 6 or more at Omnibus to get a discount of 10% for select events!

Offer ends 28th February 2017



STRADA

Present this guide on your next visit to enjoy £10 off your food bill when you purchase 2 full priced main courses. Cannot be used with any other offer.

Offer ends 28th February 2017



ESCA

25% off food bill. All day Monday to Thursday excluding Bank Holidays on presentation of the guide. Cannot be used with any other offer.

Offer ends 28th February 2017



SOHO GYMS

A FREE PASS to use Soho Gyms Clapham over three consecutive days on presentation of the guide. Cannot be used with any other offer.

Offer ends 28th February 2017

CLAPHAM HISTORY



NATSUME SOSEKI

Natsume Soseki (1867-1916) is one of the greatest and most important novelists of modern Japan. He was one of the pioneers of research of English literature in Japan, as well as an intellectual who thought seriously about the future of Japan.

In 1900, the Japanese government sent Soseki to study in the UK. He did not enjoy his time in London and lived in four different lodgings, only the last of which, lodging with Priscilla Leale and her sister Elizabeth in Clapham proved satisfactory. A Blue Plaque can be found at 81 The Chase in Clapham.

He is best known for his novels Kokoro, Botchan and I Am a

Cat, which describes human society from the satirical point of view of an unnamed cat. Many of Soseki's novels analyse the human psychology, such as jealousy and love, or loneliness and friendship.

Some of his works pointed out the need for the Japanese people to establish a sense of "individualism", while at the same time being critical of the tendency toward "Westernisation" of Japanese society.

By presenting your Clapham Guide, you will receive 10% off any single Soseki novel from Clapham Books on The Pavement.

CLAPHAM HISTORY



GUILLAUME APOLLINAIRE

Guillaume Apollinaire is considered one of the foremost poets of the early 20th century and is credited with coining the terms cubism, surrealism and orphism.

In May 1904, Apollinaire arrived at Clapham North Station to win the love of a young Englishwoman named Annie Playden. Annie had been a teacher in Germany where she had met Apollinaire and she lived at 75 Landor Road.

Annie turned down Apollinaire's marriage proposal and soon after emigrated to New York. She was found fifty years later and had no idea that the man she knew as Wilhelm Kostrowicki,

had become Apollinaire.

Apollinaire composed a 13-line poem called "Annie" and a longer one called the "Emigrant from Landor Road". The subject of the poem is a man who leaves for America. He also wrote "Song of the Poorly Loved", in which he compared Annie to a (male) thug met in a foggy London street.

Apollinaire was wounded on the frontline in 1916 and never fully recovered. He died in November 1918 at the age of 38.

By presenting your Clapham Guide, you will receive 10% off any single book by Apollinaire from Clapham Books on The Pavement.



UPCOMING EVENTS



AMELIE VON WULFFEN

Studio Voltaire will be presenting a major new commission by German artist Amelie von Wulffen, her first solo exhibition in the UK.

10th February - 2nd April 2017



NECESSITY

This compelling new play comes to The Bread and Roses Theatre after a hugely successful sell-out run at Brighton Fringe.

31st January - 4th February 2017



OTTO AND THE ROBIN

Otto really wants to go the Christmas party, but he's just too shy! Then one day a cheeky robin flies through the window and changes his life forever. A special festive theatre show at Omnibus.

1st December - 18th December 2016



FESTIVE LIGHT RIDE

Join in with the annual Festive Bike Ride starting off at Clapham Old Town where you will be entertained by fireworks, singers, lanterns and soundscapes. Reserve your space now at omnibus-clapham.org.

11th December 2016

CLAPHAM HEROES



MARKS BARFIELD

Clapham based architects Marks Barfield, the husband-and-wife team behind the London Eye, are now giving their audience a new skyline experience in their usual innovative and dramatic style, having recently completed work on Brighton's British Airways i360.

The BA i360 is a 162m tall vertical pier on the seafront of Brighton and is the world's first vertical cable car. The whole project took twelve years from concept through to final completion in August 2016.

When asked on how it benefits Brighton, Julia and David said, "It's a regeneration project, it will create jobs, it will bring more people to the city, it will encourage them to stay longer and it will encourage people to visit other attractions."

Amongst designing a host of prestigious international projects, they were also the architects behind the successful regeneration of Clapham Old

Town, creating a high quality, tranquil urban piazza. We asked Julia how public realm in Clapham could be improved?

"I am keen to pull the qualities of the common into the streets. I think street trees have an enormous transformative effect on the quality of space, air quality and a sense of wellbeing. They are the most cost effective, long-lasting and sustainable investment in the public realm that can be made. Further introduction of pedestrian friendly public realm would be very welcome.

And what do they like most about Clapham? "There is a great choice in lunch places and places to socialise in the evening. David and I are great fans of Gastro, Madeleine, Trinity, The Dairy & The Manor. We are regular customers of the Saturday market and Clapham Books on The Pavement. We also love A D Robertson the old-fashioned hardware shop on Clapham Park Road.