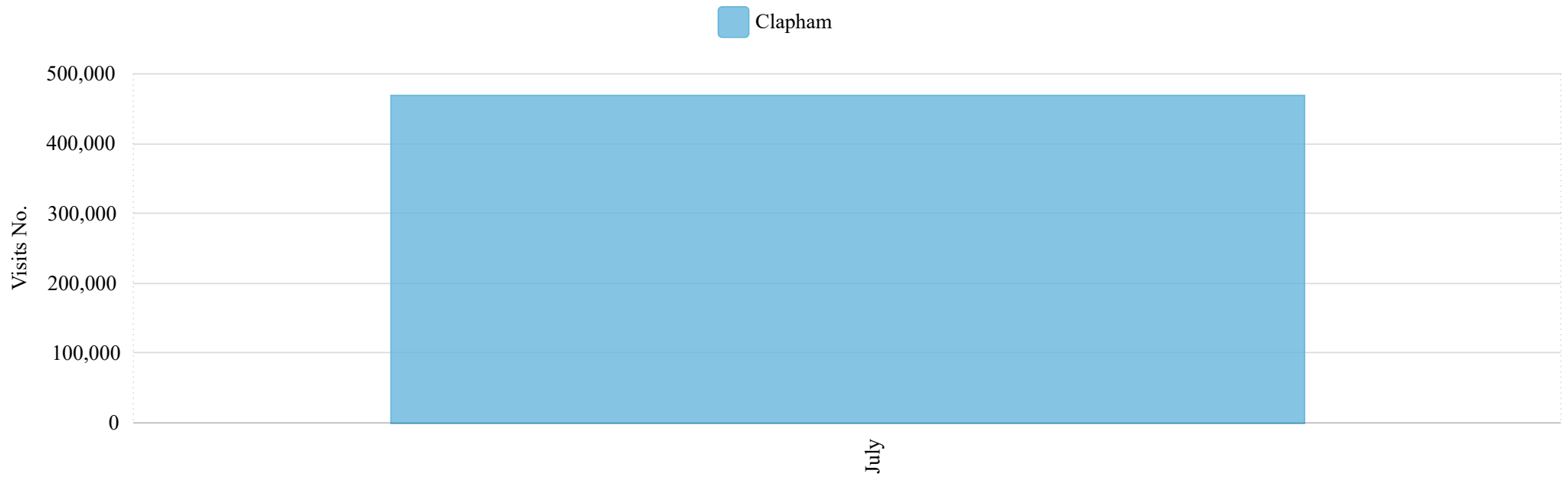


Town Summary - Clapham - Jul 2020

Footfall Table

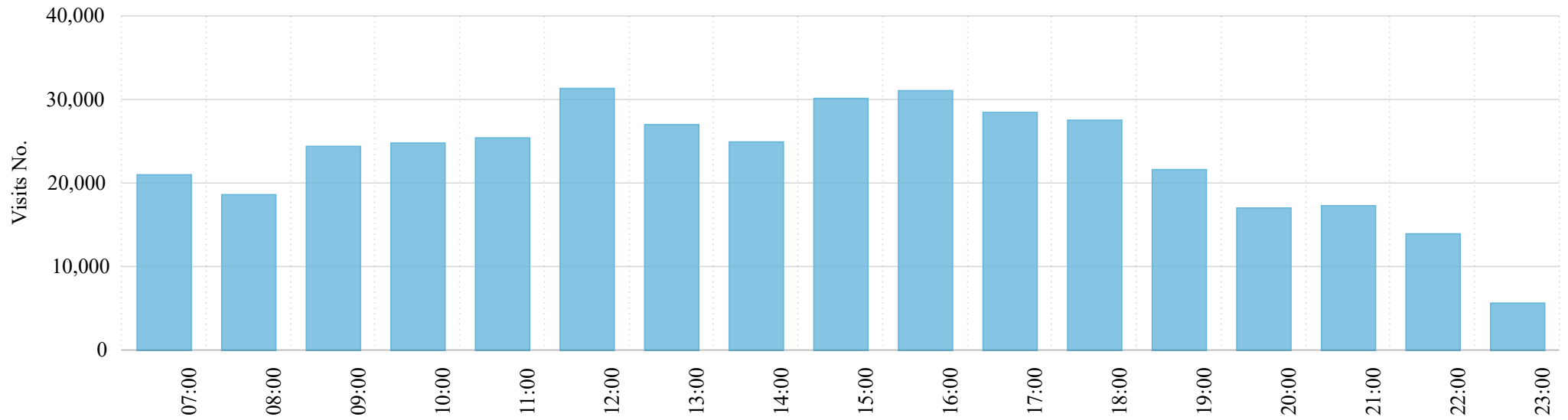
Date	Footfall	Change
2020-06	718,609	n/a
2020-07	470,068	-34.59%

Footfall Chart



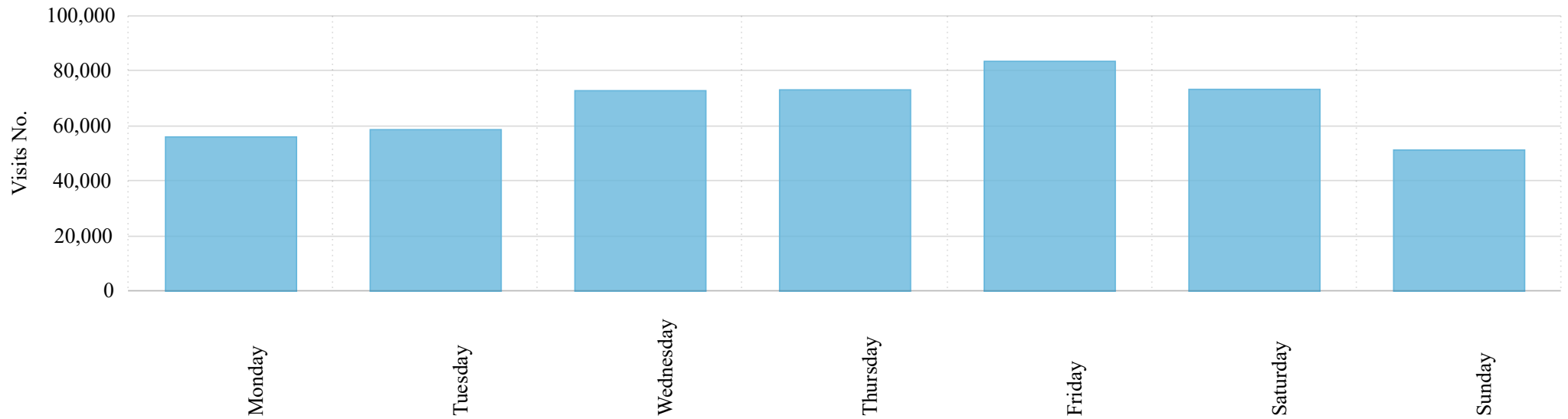
Time of Visits Chart

Clapham



Day of Visits Chart

Clapham



Catchment

Population Visitors Usage Opportunity

927108 102284 11% 824824

Footfall Share by Postcode

Outcode	Population	Footfall	%
SW4	39586	16850	42.6%
SW9	43399	12519	28.8%
SW2	54331	9075	16.7%
SW17	64215	8621	13.4%
SW8	36408	8547	23.5%
SW12	31586	6329	20%
SW11	71717	6072	8.5%
SW16	80927	6064	7.5%
SE5	46256	4813	10.4%
CR4	58802	4468	7.6%

Outcode	Population	Footfall	%
SE15	64359	4396	6.8%
SW18	58992	3675	6.2%
SW19	77676	3053	3.9%
SM4	36841	3038	8.2%
SW15	60456	2865	4.7%
SW6	65149	2694	4.1%
SE1	67037	2472	3.7%
SE17	33591	2451	7.3%
SE24	18914	2013	10.6%
SE22	29738	1864	6.3%
SE16	44957	1729	3.8%
CR7	44691	1716	3.8%
SE11	21974	1567	7.1%
SW1V	22574	1547	6.9%
SM1	38062	1399	3.7%
SE27	21836	1292	5.9%
SM6	36494	1257	3.4%
SE19	27650	1233	4.5%
SW20	28275	1068	3.8%
SM3	21018	983	4.7%
SE14	24679	863	3.5%
SE21	15259	761	5%
KT18	17445	631	3.6%